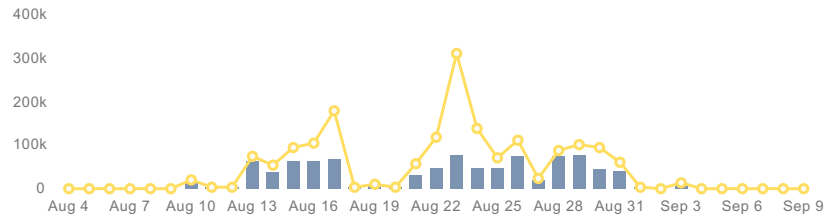


By Day

**316.9k**  
POTENTIAL REACH

POTENTIAL IMPRESSIONS  
FREQUENCY

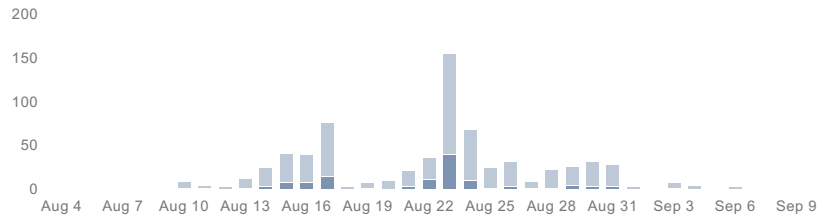
1.7M  
5.49



**682**  
TOTAL TWEETS

TWEETS  
RETWEETS

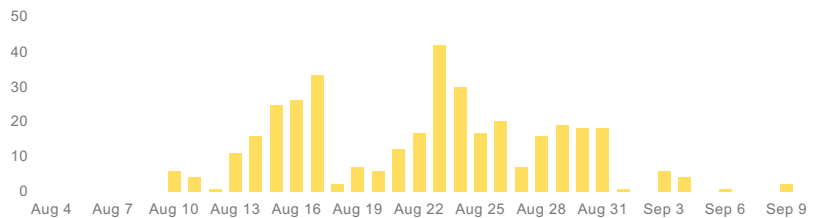
130  
552



**158**  
CONTRIBUTORS

TWEETS/  
CONTRIBUTOR  
AVG FOLLOWERS

4.3  
2,555



AVG TWEETS/DAY

**18.4**

POTENTIAL IMPRESSIONS/TWEET

**2,551**

POTENTIAL IMPRESSIONS/DAY

**47k**

RETWEET RATE

**4.2**

TWEET BREAKDOWN

**682**  
TWEETS

Regular	122	<div style="width: 18%;"></div>
Retweets	552	<div style="width: 81%;"></div>
Replies	8	<div style="width: 1%;"></div>

SENTIMENT

	SENTIMENT	SHARE	CHANGE
<b>75</b> N/A SENTIMENT SCORE	Positive	55.5%	N/A
	Neutral	41.8%	N/A
	Negative	2.7%	N/A

[View sentiment report »](#)

TOP TWEETS

	IMPRESSIONS

TOP CONTRIBUTORS

	TWEETS	RETWEETS	IMPRESSIONS
ItaliAfrica	30	17	340.2k
lorenzodamelio	100	134	299.6k
AVafricanvoices	17	2	75k



Andrea Censoni  
@andreacensoni

Aug 26, 2017

☐☐ Last #meeting: @Malinz\_, talented #founder of @DigestAfrica. #StartupUgandaRoadtrip ended today. Thank you for your ospITALYty, #Uganda!



108.3k

↩ 502 ↻ 14 ↶ 0 📊



Andrea Censoni  
@andreacensoni

Aug 28, 2017

☐☐☐☐ #StartupUgandaRoadtrip - #keywords & #metrics: 5 #Startup #training days 40 teams trained ☐ 150+ #startupper met #BuildBridges



95.6k

↩ 502 ↻ 13 ↶ 0 📊



Lorenzo D'Amelio  
@lorenzodamelio

Aug 13, 2017

#StartupUgandaRoadTrip: here we are in Kampala, travelling to explore the #startup ecosystem here in #Uganda with @AndreaCensoni @abarti 🇮🇹



91.5k

↩ 3,026 ↻ 18 ↶ 0 📊



Martino Ghielmi @ItaliAfrica Aug 30, 2017

So glad to have inspired this #StartupUgandaRoadTrip Thanks @valanchee for reporting @iafrikan #Africa #startup iafrikan.com/2017/08/29/wha...



83.2k

↩ 11.3k ↻ 13 ↶ 0 📊



dgiluz

6

0

62.4k



DonaldNdoro

2

0

54.2k



StartUpEU

2

0

47.5k



andreacensoni

93

234

46.7k



OutboxHub

10

5

46.1k



ilbarcamper

15

0

44.7k



entwistletx

3

0

44k

[View contributors report »](#)

### TOP HASHTAGS



	TWEETS	CONTRIBUTORS	IMPRESSIONS
#StartupUgandaRoad...	482	122	1.3M
#startup	151	73	508k
#uganda	145	76	379.6k
#Startups	96	44	239.2k
#pitch	67	29	146k

[View hashtags report »](#)

### TOP URLS



	TWEETS	CONTRIBUTORS	IMPRESSIONS
twitter.com/i/web...	14	14	95.6k
twitter.com/i/web...	19	19	91.5k
twitter.com/i/web...	15	15	86.9k
ow.ly/YjD30eKg8W	35	25	82k
www.iafrikan.com/...	24	19	66.4k

[View URLs report »](#)



Andrea Censoni

Aug 23, 2017

@andreacensoni

And the 3 most voted #Startups by our jurors are: @soma\_africa #Feyti @paywithrainbow An amazing #experience! #StartupUgandaRoadtrip



50.2k

502 13 0



Tourism Uganda

Aug 26, 2017

@Tourismuganda

RT @andreacensoni: Last #meeting: @Malinz\_ talented #founder of @DigestAfrica. #StartupUgandaRoadtrip ended today. Thank you for...

39.7k

of @andreacensoni



Lorenzo D'Amelio

Aug 21, 2017

@lorenzodamelio

#StartupUgandaRoadTrip: today meeting with @iFFUganda. Nice to see italian entrepreneurs active here in #Uganda #Kampala

37.3k



3,026 8 0



Andrea Censoni

Aug 29, 2017

@andreacensoni

Thanks to @iafrikan and @valanchee for telling how our idea of #StartupUgandaRoadtrip was born. READ the story: ow.ly/YjD30eKg8W

36.8k



502 15 0



Lorenzo D'Amelio

Aug 16, 2017

@lorenzodamelio

Today exploring @InnovationVilla ☐  
☐☐☐#StartupUgandaRoadTrip @andreacensoni  
@abarti @dpixel\_vc @lubowami #Kampala  
#Uganda #startup #Africa



35.1k

↻ 3,026   ↻ 6   ↩ 0   📊



VadoAfrica.com @VadoAfrica Aug 25, 2017

Ultime ore di #StartupUgandaRoadTrip: 20gg di scoperta e condivisione con l'ecosistema #startup di Kampala. Presto resoconto su @VadoAfrica!



35k

↻ 1,805   ↻ 11   ↩ 0   📊

[View Tweets report »](#)

## GEOGRAPHY



LOCATION	TWEETS
Kampala, Uganda	47
Uganda	6
Milan, Lombardy	2
Italy	2
Amuru, Uganda	1

[View geo report »](#)